Ale Rosental

Graphic, editorial & Digital Designer, Illustrator

www.alerosental.com | +52 55 3937 2444 | rosentalale@gmail.com

PROFESSIONAL PROFILE

Senior creative art director with assistance in the areas of brand creation, editorial, digital design, and illustration.

With over three decades of professional experience in the field, I am confident in my ability to provide the level of expertise and guidance that´s required to bring creative vision to life and help businesses reach their goals.

WORK EXPERIENCE

- **Correo Argentino** / 1994 - 1995
  Junior graphic designer
- **Grupo Clarín** / 1996-2000
  Graphic designer and illustrator for CLARÍN newspaper and VIVA magazine
- **Alazraki & Asociados** / 2000 - 2006
  Art director
- **EURO BEKER RSCG** / 2006 - 2010
  Creative art director and illustrator
- **Excuse Me Paraguas** / 2011 - 2014
  Partner, co-founder, creative director
- **SIA Interactive - Mexico** / 2015 - 2022
  Creative art director and illustrator

AWARDS

Gold, Círculo Creativo de México / 2002
HEINEKEN® - Acapulco Mexico Tennis Open

EFFIE Awards Mexico
2003, Sporanox® - **2006**, Folic Acid Campaign - **2008**, Elequine® Campaign

EDUCATION

UBA - Argentina / 1985 - 1990
Visual Design Communication

Graphic design career.
1994-1999 professor at Alfredo Saavedra design Cathedra, 1st. & 3rd Design Subject level.

University of Southern Colorado - USA / 1984
TOEFL Course

University of Southern Colorado - USA / 1985
SAT Course

PROFESSIONAL SKILLS

- HTML & CSS
- OFFICE
- PHOTOSHOP
- ILLUSTRATOR

LANGUAGE SKILLS

- SPANISH — FLUENT
- ENGLISH — FLUENT

PERSONAL SKILLS

- 100% CREATIVE
- 100% FLEXIBLE
- 100% STAMINA
- 100% IDEAS