



Ale Rosental

Graphic & Digital Designer

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www.alerosental.com

PROFESSIONAL PROFILE

Senior creative art director with assistance in the areas of brand creation, editorial, digital design, and illustration.

With over three decades of professional experience in the field, I am confident in my ability to provide the level of expertise and guidance that's required to bring creative vision to life and help businesses reach their goals.

WORK EXPERIENCE

- Correo Argentino / 1994 - 1995**
Junior graphic designer
- Grupo Clarín / 1996-2000**
Graphic designer and illustrator for CLARÍN newspaper and VIVA magazine
- Alazraki & Asociados / 2000 - 2006**
Art director
- EURO BEKER RSCG / 2006 - 2010**
Creative art director and illustrator
- Excuse Me Paraguas / 2011 - 2014**
Partner, co-founder, creative director
- SIA Interactive Mexico / 2015 - 2022**
Creative art director and illustrator

AWARDS

- Gold, Círculo Creativo de México / 2002**
HEINEKEN® - Acapulco Mexico Tennis Open
- EFFIE Awards Mexico**
2003, Sporanox® - **2006**, Folic Acid Campaign - **2008**, Elequine® Campaign

EDUCATION

- + UBA - Argentina / 1985 - 1990**
Visual Design Communication
Graphic design career.
1994-1999 professor at Alfredo Saavedra design Catedra, 1st. & 3rd Design Subject level.
- + University of Southern Colorado - USA / 1984**
TOEFL Course
- + University of Southern Colorado - USA / 1985**
SAT Course

PROFESSIONAL SKILLS



LANGUAGE SKILLS



PERSONAL SKILLS

